

E-News of February and March

8th February

Principal Meet

Indus International University organized Principals' Meet with the vision of economic growth and sustainable development of youth in today's scenario under theme of **"Opportunities and Challenges in the Higher Education System"**. Principals of various schools shared their views and perspective regarding the economic growth and development of youth.



13th February

NSS NIC Camp

NATIONAL INTEGRATION CAMPS gives youths an exposure to different traditions and culture of people living in INDIA. This imparts a quality of understanding people in a youth. These camps help building 'Ek Bharat, Shreshta Bharat' where there will be unity and peace between various states having different cultures, where everyone becomes the part of solution, not the problem. It doesn't matter how big the problem is, together we can make everything possible. Students of IIU attending a one week National Integration Camp (NIC) organized at Punjabi University, Patiala.



Events:

- 8th February–
Principal Meet
- 13th February – NSS
NIC Camp
- 17th February –
IPR Awareness
Program
- 19th February – C
Certificate Exam
- 20th February –
Inter-School and
College Competition
- 21st February –
Management Day
Celebration
- 28th February
National Science Day
- 2nd March – Guest
Lecture on Statistics
- 3rd March – Mental
Health Workshop
- 6th March – National
Pharmacy Education
Day
- 6th March – Selling
Strategy Competition
- 7th March – Holi
Celebration
- 22nd March – World
Water Day
- 24th March – World
TB Day
- 31st March – Singing
Competition

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16th February

IPR Awareness Program

Office of Controller General of Patents, Designs and Trade Marks, has successfully conducted the IPR awareness/training program under the special mission called “National Intellectual Property Awareness Mission (NIPAM)” at Indus International University. This mission aims to provide awareness on intellectual property and its rights to students. It aims to inculcate the spirit of creativity and innovation to students and ignite and inspire the students to innovate and protect their creations.



19th February

NCC C Certificate Exam

NCC Air Force, Army and Navy cadets appeared for their ‘C Certificate’ examination at Mandi, Himachal Pradesh. NCC ‘C’ Certificate holders are given preference in the recruitment of Civilian Gliding Instructors/Girl Cadet Instructors /NCC whole time lady officers and Aero/Ship modeling instructors. For Army soldier recruitment, NCC cadets get bonus marks.

20th February

Inter-School and College Competition

The aim of the competition was to instill the habit of hard work and competitive spirit in the students that will automatically enhance their knowledge and skills to get placements. IIU students participated in essay writing, debate and paper reading competition organized at Sri Guru Teg Bahadur Khalsa College, Anandpur Sahib.



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21st February

Management Day Celebration

The National Management day was celebrated at IIU. 'National Management Day' is to recognize importance of management profession in all spheres of human endeavor. Though in this competitive scenario the demand for managers has increased but not without a baggage of expectations. We intend to use this day to muse upon the alternatives available to managers in order to scale challenges in this discontinuous world.

28th February

National Science Day

National Science Day is celebrated every year on February 28th to celebrate the discovery of the 'Raman Effect'. The eminent Indian scientist CV Raman received the Nobel Prize in 1930 for creating the "Raman Effect" on this day. In 1954, he was awarded the Bharat Ratna by the Indian government.



"Science is everywhere, no matter if you believe in it or not. Happy National Science Day to everyone."



2nd March

Guest Lecture on Statistics

A guest lecture was organized on the topic "Applications of statistics in Research Methodology". Dr. Radhika Thakur of Sri Sai University, Palampur was the guest presenter. Statistics is an important field because it helps us understand the general trends and patterns in a given data set. Statistics can be used for analyzing data and drawing conclusions from it. It can also be used for making predictions about future events and behaviors.

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3rd March

Mental Health Workshop

Mental Health and Stress Management workshop was conducted by team of “Art of Living”. Activities of the event were Guest Lecture, Basic Yoga Training and Sudarshan Kriya Training. Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. Mental health is important at every stage of life, from childhood and adolescence through adulthood.



6th March

National Pharmacy Education Day

National Pharmacy Education Day was celebrated on March 6th at Indus International University, in honor of the birth anniversary of Professor Mahadeva Lal Schroff, the “Father of Pharmacy Award”. The day was designated by the Pharmacy Council of India (PCI). He founded Bhaishaj Patrika, Bheshjayan, and the Indian Pharmaceutical Congress. He was the president of the State Pharmacist Association and also the Pharmacy Council of India.

6th March

Selling Strategy Competition

Selling strategy competition was organized at IIU in order to develop the marketing skills of the students. Students applied their marketing skills in order to sell goods. Competitive selling is about improving your company’s ability to beat the competition by developing stronger, longer-term relationships with customers. The rise in the number of competitors and the increasing ease with which customers can research and compare their options means that you will have to acknowledge your rivals.



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7th March

Holi Celebration

Holi was celebrated at IIU with great zeal. Students showcased their talent through dance and songs. All the students and faculty of IIU celebrated Holi with colors and happiness; winners of past events held at the university were awarded certificates. It commemorates the victory of Vishnu as Narasimha Narayana over Hiranyakashipu. Holi is originated and is predominantly celebrated in the Indian subcontinent but has also spread to other regions of Asia and parts of the Western world through the Indian diaspora.



22nd March

World Water Day

This World Water Day is about accelerating change to solve the water and sanitation crisis. And because water affects us all, we need everyone to take action. World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. It is about taking action to tackle the global water crisis, in support of Sustainable Development Goal (SDG) 6: water and sanitation for all by 2030. The students were made aware about the importance of water in life and told to conserve water. Students also shared their views on this topic.



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22nd March

World TB Day

Indus International University celebrated World TB Day on March 24th with a special event aimed at creating awareness about tuberculosis and educating people on how to prevent and manage the disease. The event was attended by students, faculty, staff, and medical experts. Dr. Sanjeev, a Medical Officer, was the chief guest at the event, and he was accompanied by his team members, Mr. Amit Sandal Sr. Treatment Supervisor and Mr. Santosh Kumar TB Coordinator DTC Una. They provided valuable insights into TB prevention and management, emphasizing the importance of proper hygiene, regular screenings, and timely treatment for TB patients. The event also included an awareness rally, which aimed to spread the message of TB prevention and management to the wider community. Participants marched through the streets, holding banners and distributing informational materials to raise awareness about TB and its effects.



24th March

Singing Competition

A thrilling singing competition was held at IIU, where students showcased their melodious voices. The competition was nothing less than spectacular, as each participant impressed the audience with their unique styles and beautiful renditions. The event started with a bang as the first contestant took to the stage, setting the tone for the evening. The competition continued with six more stunning performances, each garnering cheers and applause from the audience. The contestants, despite their nerves, put their best foot forward and delivered powerful performances. Overall, the competition was a great success, providing a perfect platform for aspiring singers to showcase their talent, while giving the audience an evening of fantastic entertainment.



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Industrial Visit

Industry visit of **Pharmacy** students to Modulus Cosmetics Pvt. Ltd. was organized. Students were introduced to their equipment, processes and products. They were also shown the process of soap making. Everyone gained immense knowledge about the industry. Modulus Cosmetics Pvt. Ltd. is the main manufacturers of laundry soap, toilet soap, refined glycerin, stearic acid and distilled fatty acids.



The students of **Business Management** and **Commerce** were taken to Cremica Food Park Pvt. Ltd. The students were exposed to the implementation of various concepts of management in the industry. Students were provided valuable information regarding the unit. As a part of the visit, the students also had an opportunity to get acquainted with the working of the shop floor level where production actually takes place.

Birthday Celebrations

"Count your life by smiles not tears. Count your age by friends, not years. Happy birthday!"

Ms. Priyanka Sharma and Registrar of the university, Dr. Palwinder Kumar celebrated their birthdays with the entire staff of the university on February 7th and March 17th respectively.

